

Agency dotSource to join the Ryte Solution Partner Program

“The partnership with Ryte is not only an enrichment of our technology portfolio but a clear advantage for our customers.”

MUNICH / Apr. 20, 2021 – Ryte, the Munich-based leading website quality management platform, today announced the addition of full-service digital agency dotSource to its Ryte Solution Partner Program. Ryte is expanding its partner landscape with leading agencies, consultancies, and technology companies as part of its continued international growth.

The Ryte Solution Partner Program is a network of leading companies that stand for strategic competence, but also for the value-added use of the Ryte Suite to ensure the continued quality of clients' websites. Ryte Solution Partners leverage Ryte's platform to advise clients on how to unlock the full potential of their websites through the use of 360-degree website quality management.

In line with their claim »Digital Success right from the Start«, dotSource has been developing and implementing scalable digital products since 2006. Today, over 300 digital natives work to pursue their mission of designing digital customer relationships.

"High-quality content and good digital performance play a crucial role in staying competitive. With our agnostic approach, we promise to find the best software solution for every business challenge. That's why the partnership with Ryte, one of the leading tool providers in the field of search engine optimization, is not only an enrichment of our technology portfolio but a clear advantage for our customers: With Ryte, we can identify and leverage SEO potential and make success measurable," says Christian Otto Grötsch, founder and CEO at dotSource.

“Nowadays, milliseconds decide whether a user stays on a website or not. Therefore, I am pleased that with dotSource we have a partner at our side who -- right from the start -- creates awareness for the essential components of fast and stable website performance with its customers. The partnership enables us to advance and support the necessary digitization of businesses and I am very much looking forward to taking this path together,” said Ryte CEO Andreas Bruckschlögl.

About dotSource

dotSource, that's over 300 digital natives with one mission: designing digital customer relations. We've been supporting businesses in their digital transformations since 2006. In line with our claim “Digital

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Success Right from the Start”, we develop and implement scalable digital products. Companies like Esprit, EMP, BayWa, Axel Springer, hagebau, C.H.Beck, Würth and STABLO trust in our competence.

Learn more at: www.dotSource.com.

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About Ryte

Ryte, an award-winning SaaS company with headquarters in Munich, Germany, is one of the fastest-growing technology companies in Europe. Ryte supports companies and agencies in sustainably optimizing their website quality and success in search engines with state-of-the-art software. More than 1 million users worldwide trust in the Ryte Suite. The Ryte Suite is made up of three tools to help users increase traffic and conversion rates of their websites: Website Success, Content Success and Search Success. The product portfolio also includes BotLogs, an innovative alternative to log file analysis, which enables SEOs to easily analyze bot traffic on their website in real-time.

Ryte currently has offices in Munich and Ho Chi Minh City with +100 employees. Globally active companies such as Allianz, Boehringer Ingelheim, Daimler, and Sixt rely on Ryte's technology and innovation to reach their website's full potential.

Further information is available here: ryte.com.